

Travel Planning

Nashville is a unique place. It's a big city with a small-town feel, and it's home to some of the friendliest people in the South. That Southern Hospitality you hear about is not just talk. It will be evident from the moment you arrive. We hope you will feel welcome and take some time to enjoy Music City.



If you arrive early for the conference or decide to stay after for some fun and relaxation, you will find plenty to do. In addition to the world famous music venues, there are many historical and cultural sites, trendy malls, and scenic outdoor spots. There is also an extensive and diverse array of delicious cuisine, from Southern home cooking to ethnic fare. In fact, there's so much to do, see, and eat, you might have trouble deciding what to do.

In case you want to get a head start on planning, we have put together some information and suggestions that you might want in order to better prepare for your trip.

Weather

October weather in Nashville is beautiful and pleasant. You can expect an average daily high of 72 degrees and an average daily low of 49 degrees. October is typically the driest month of the year in Nashville, with only 2.9 inches of precipitation, on average.

Transportation



We are proud to announce American Airlines as the official airline of IEBA. Conference attendees will receive a 10% discount off the lowest applicable eligible published airfare. Please use the following promotional code: **92H9AT**, valid from October 8-16, 2009.

Flights can be booked with the discount online at www.AA.com for American Airlines and American Eagle flights only. There is currently no ticketing fee for reservations booked on the American Airlines website.

Flights may also be booked via telephone through the Meeting Services Desk at 1-800-433-1790. Don't forget to mention the promotional code. There is a ticketing charge of \$20.00 per ticket purchased over the phone. A \$30.00 fee will be added to each ticket purchased at the airport. (These amounts are subject to change).

Attendees from outside the United States and Canada—Please call your local reservations number and refer to the promotional code.

Nashville International Airport is conveniently located just 15 minutes from the Downtown Hilton.

Taxis—There is a taxi stand located on the main level of the airport.

Car Rentals—American Airlines and Avis Rent A Car have joined together to offer a program designed to fulfill all of your transportation needs.

To receive the best available rates from Avis, use the Avis Worldwide Discount (AWD) number below:

AWD: G028272

The group discount number is designed to shop the best available rate, includes *unlimited mileage* and is available from seven days before to seven days after the event.

Reservations should be made by calling Avis directly at (888) 754-8878 or by using the link provided below.

https://www.avis.com/AvisWeb/reservation/ReservationsInitializer?&AWD_NUMB ER=G028272

You might also want to consider Hertz Rentals for a special IEBA 2009 Conference rate.

Meeting Services

Reservations

To reserve your special meeting rates, please provide your CV# to your corporate travel department, or your travel agent, when making reservations. You can also make reservations online at Hertz.com or call Hertz directly:

- In the U.S. and Canada: 1-800-654-2240
- Other: 1-405-749-4434

At the time of reservation, the meeting rates will be automatically compared to other Hertz rates and you'll be quoted the best comparable rate available.

Rates available from all Nashville, TN locations for rental start dates Oct. 4, 2009

Car Class	Daily Per Day	Weekend Per Day	Weekly 5-7 Day
A-ECONOMY	\$52.00	\$28.00	\$195.00
B-COMPACT	\$57.00	\$31.00	\$210.00
C-MID-SIZE	\$61.00	\$33.00	\$226.00
D-STANDARD 2/4 DR	\$54.00	\$38.00	\$241.00
F-FULLSIZE 4DR	\$67.00	\$40.00	\$257.00
G-PREMIUM	\$72.00	\$45.00	\$267.00
I-LUXURY	\$91.00	\$70.00	\$356.00
L-4WD/AWD SUV	\$86.00	\$70.00	\$356.00
R-MINIVAN 2WD	\$89.00	\$72.00	\$364.00
U-CONVERTIBLE	\$86.00	\$70.00	\$356.00

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IEBA 2009 Conference
Nashville, TN
October 11-13, 2009
CV# 022Q4449

NeverLost®

In-Car Navigation System Guides You Wherever You Want To Go

NeverLost uses the Global Positioning System (GPS) – with smart sensors to achieve the accuracy needed for true turn-by-turn guidance. It is the most advanced on-board system ever engineered by Magellan, a leader in satellite navigation technology. Daily rental fee applies.

SIRIUS® Satellite Radio

Whether you're looking for music, sports, news, talk, entertainment, local traffic or weather, SIRIUS® Satellite Radio offers over 130 channels including 69 channels of 100% commercial-free music! Daily rental fee applies.

General Information

Meeting rates are guaranteed from one week prior through one week after the meeting dates and are subject to availability. Advance reservations are recommended, blackout dates may apply. Government surcharges, taxes, tax reimbursement, airport related fees, vehicle licensing fees and optional items, such as refueling or additional driver fees, are extra. Minimum rental age is 25 (exceptions apply). Standard rental conditions, qualifications and return restrictions apply. In the continental U.S. and Canada weekend rentals are available for pick-up between noon Thursday and noon Sunday and must be returned no later than Monday at 11:59 p.m. Thursday pick-up requires a minimum three-day keep. Friday pick-up requires a minimum two-day keep, and Saturday and Sunday pick-up require a one-day keep. Weekly rentals are from five to seven days. Extra day rate for Weekly rentals will be charged at 1/3 of the Weekly Rate.

Rates available from all Nashville, TN locations for rental start dates Oct. 5-20, 2009

Car Class	Daily Per Day	Weekend Per Day	Weekly 5-7 Day
A-ECONOMY	\$44.00	\$25.00	\$175.00
B-COMPACT	\$49.00	\$28.00	\$190.00
C-MID-SIZE	\$53.00	\$30.00	\$206.00
D-STANDARD 2/4 DR	\$56.00	\$35.00	\$221.00
F-FULLSIZE 4DR	\$59.00	\$37.00	\$237.00
G-PREMIUM	\$64.00	\$42.00	\$247.00
I-LUXURY	\$83.00	\$67.00	\$336.00
L-4WD/AWD SUV	\$78.00	\$67.00	\$336.00
R-MINIVAN 2WD	\$81.00	\$69.00	\$344.00
U-CONVERTIBLE	\$78.00	\$67.00	\$336.00



Advance Reservations Recommended

Some spots are so legendary, and some attractions so hot, that you might have trouble getting in if you don't make reservations before you come. We'd hate for you to miss out on some of the best food and entertainment in Nashville.

The Bluebird Café—If you are interested in attending a showcase at this iconic Nashville songwriter Mecca, you might want to make a reservation. There is limited seating, and it fills up fast. Reservations may be made online or by phone one week prior to the showcase (weekday shows) or the Monday prior (Friday and Saturday shows). For more information, visit www.bluebirdcafe.com.

NashTrash Tours—The entertaining and quirky Jugg Sisters will take you for a hilarious ride aboard their pink bus. As you tour Downtown Nashville in a uniquely NashTrash way, the Jugg Sisters will entertain you with their stories and risqué humor. Due to the nature of the content, persons under 13 (including infants) are not permitted. Reservations are required for all tours, and they fill up quickly. Make your reservations now if you want to take a ride with the Jugg Sisters on their Big Pink Bus! To learn more, visit www.nashtrash.com.



The Loveless Café—The Loveless is a world-famous spot known for its homemade Southern cooking, particularly the biscuits. Countless national food publications and television programs have covered The Loveless. It's a favorite spot of locals, tourists, and celebrities, and it's always bustling. If you have 12 or more people in your party, you will want to reserve a table at this

landmark eatery. If you don't have a large party, drive out to the Loveless anyway. The wait will definitely be worth it! Visit <http://www.lovelesscafe.com> for more information and to view the menu. For reservations, call (615) 646-9700.

Around Town

Here are some popular activities and attractions that you can access in close proximity to the Hilton. You can stay in the downtown area, or catch a ride to tour other parts of the city and/or the suburbs.

Gray Line Nashville—If you want to squeeze in a lot of sightseeing in a small amount of time, book a tour with Gray Line Nashville. Choose from many tour options to match your interests. There are tours that focus on the historic mansions of Nashville, homes of the stars, Civil War history, the downtown area, Music Row, and much more. Both bus and trolley tours are available. For detailed information or to book a tour, visit <http://graylinenashville.com>.

Country Music Hall of Fame and Museum—

Visit the museum to take a stroll through country music history. Enjoy artist memorabilia, special exhibits and events, and the Rotunda, where country music's legends are honored as Hall of Fame Members. Visit <http://www.countrymusichalloffame.com> to learn more.



Historic RCA Studio B—After you visit the Country Music Hall of Fame and Museum, take a tour of the legendary recording studio where the famous “Nashville Sound” was born. Elvis, Roy Orbison, and Dolly Parton are just a few of the artists who recorded here. Hear stories about the music and artists that made the studio famous. Tours depart from the Hall of Fame. Visit the Hall of Fame’s Studio B page <http://www.countrymusichalloffame.com/site/studiob.aspx>.



The Schermerhorn Symphony Center—The Schermerhorn is within close walking distance of the Hilton. Check the schedule on the Center’s website at <http://www.nashvillesymphony.org> to see if they are offering free tours during your downtime.

STAFF PICKS

The IEBA Staff would like to welcome you to Music City with some special recommendations for food and fun. These are our picks for some unique Nashville offerings that you might not see in brochures and travel guides. We hope you get an opportunity to visit and enjoy some of our favorite places!

Food

Margot Café & Bar—“I love Margot Café in East Nashville. They serve French and Italian cuisine, and everything is homemade. The menu is unique and changes daily. They also have a great wine list. Reservations are recommended.”

—Tiffany Davis, IEBA Executive Director

Learn more at www.margotcafe.com.

For reservations, call (615) 227-4668.



Las Paletas—“After dinner, look for Las Paletas and try one of their gourmet popsicles. Las Paletas is located on the lower level of the Cypress Building at 12th Avenue South (Granny White) and Kirkwood. Look carefully because there’s no sign! The flavors vary daily, but you can always try one made with fresh fruit or a more unique one made with peppers, avocados, or rose petals. The pistachio popsicle is really good.” —Tiffany Davis, IEBA Executive Director
Can’t find it? Call (615) 386-2101.



Hillsboro Village—“This quaint but lively village features restaurants catering to all tastes and budgets. Sunset Grill is great for a classy evening without breaking the bank. Bosco's, famous for flatbread pizza and beer brewed in-house, has an upscale pub feel. The Pancake Pantry is a Nashville icon. Even if you go early, be prepared to wait. Jackson's caters to the college crowd, serving some unique takes on old favorites. Fido, a hipster

café, serves entrées and killer coffee. And if you just want to kick back and watch some sports, try Sam's for cheap drinks, out-of-market sporting events, and surprisingly tasty bar food.”

—Andrew Farwell, IEBA Assistant

For a complete list of restaurants in the village, visit www.hillsborovillage.com.

Ru San's Japanese Sushi & Seafood Restaurant—"Ru San's has over 500 sushi items. I've had so many different kinds that I can't pick just one favorite. There's also a great selection of drinks. It's a fun place with a trendy, upbeat atmosphere."

—Eric Burchett, IEBA Interactive

To view the menu, go to www.ru-sans.com.



MAFIAoZA's Pizzeria & Neighborhood Pub—"One of my favorite places to eat in Nashville is MAFIAoZA's. It's located on 12th Avenue South, just minutes from the Downtown Hilton. The menu features a variety of authentic Italian dishes, including stone-oven pizzas. I'd recommend 'The Joey,' a spicy, New York-style pasta." —Matt Malcolm, IEBA Interactive

For menu and specials, visit www.mafiazas.com/nashville.



Gigi's Cupcakes—"If you have a sweet tooth, this is the place for you! The handmade, gourmet cupcakes are heavenly. There is a different selection of scrumptious cupcakes each day. In addition to basic chocolate and vanilla cupcakes, Gigi's offers a unique variety of flavors. Chocolate Malt, Pina Colada, Orange Dreamsicle, Key Lime, and Merry Margarita are just a few of the offerings." —Brittney Miller, IEBA Interactive

Check the daily selection at <http://www.gigiscupcakesusa.com>.

Entertainment

Historic Downtown Franklin—“Downtown Franklin is a great place if you are looking for a short drive out of the city. There are shops, historic sites, antiques, restaurants, special walking tours, and art galleries. In addition, there are a lot of picturesque spots if you’re into photography.”

–Tiffany Davis, IEBA Executive Director

Visit www.historicfranklin.com to learn what Franklin has to offer.

Grimey's New & Preloved Music—“Grimey’s is a great place for any music lover, from die hard collectors to casual listeners. They have a superb used section with some pretty amazing deals and finds, as well as an up-to-date new music section.

Vinyl aficionados make pilgrimages to browse through the extensive collection. You can find local gems and national headliners alike, and if you're there on the right day you'll be treated to a special in-store performance or a free drink while you shop.”

–Andrew Farwell, IEBA Assistant

Visit www.grimeys.com.



Mercy Lounge—“Mercy Lounge is my favorite live music venue in Nashville. It has an intimate and laid-back vibe. A lot of great local and touring acts play there. It’s a great place to catch a show.” –Eric Burchett, IEBA Interactive

View the performance schedule at www.mercylounge.com.



Hatch Show Print—“Check out Hatch Show Print on Broadway, in the heart of Downtown Nashville. It’s the world-famous poster shop known for its historic letterpress printmaking. Every poster is handmade, and the walls are lined with an incredible history of artist posters. Stop in and see how it’s done.”

–Matt Malcolm, IEBA Interactive

Learn more about Hatch Show Print through the Country Music Hall of Fame at <http://countrymusichalloffame.com/site/experience-hatch.aspx>.

Grand Ole Opry Backstage Tours—“You may have been to ‘The Show that Made Country Music Famous.’ But, did you know that you can take a tour of the Grand Ole Opry House? As you walk the halls so many country music legends have frequented, a knowledgeable guide will share stories about your favorite Opry Members. The most memorable part of the experience is standing under the spotlights in the famous circle on the Opry Stage. Looking out into the venue from the perspective of Loretta Lynn, Dolly Parton, Carrie Underwood and all the other Opry greats produces an overwhelming and humbling feeling.”

—Brittney Miller, IEBA Interactive

For more information or to book a tour, call 1-800-SEE-OPRY.
(733-6779)

